

AGENDA FOR THE PUBLIC WORKS COMMITTEE
OF CITY COUNCIL FOR TUESDAY, MARCH 9, 2010,
6:30 PM, SMALL CONFERENCE ROOM, SECOND
FLOOR, MUNICIPAL BUILDING

(Councilmen Reynolds, Wilcox, Reed, Sandy, and Lynch)

- I. CALL TO ORDER – Councilman Mike Reynolds, Chairman
- II. ROLL CALL – Noted by the Clerk.
- III. MINUTES - February 9, 2010.
- IV. NEW BUSINESS –
 1. Discussion and/or action on proposal for management contract for the city park pools, waterslide and concessions.

(see attachment for proposed fees)
- V. ADJOURNMENT

NOTE – all Councilmen invited

To: Mayor Robert Newell
 Jerry Edman, Public Works Director
 Doug Life, Finance Director
 Steve Cox, Building & Grounds Supervisor

From: Tracy Newberry, Parks and Recreation Supervisor /f/i/

Date: Projected rate increase totals

Re: February 26,2010

The following are projected computations providing the 2010 Parks and Recreation rate increase are implemented. They are based and calculated from the 2009 operating season. Please see the attached rate proposal increases for comparative data.

<u>SOURCE</u>	<u>2009 (ACTUAL)</u>	<u>PROJECTED 2010</u>
Southwood Pool Entry Fees	\$19,404	\$37,485
City Park Pool Entry "Fees	\$11,496	\$22,080
Southwood Park Waterslide Entry Fees	\$ 8,995	\$15,636
Private Rental Contracts (pavilion, shelters, pools, ball field)	\$33,850	\$53,575
Individual Pool Pass	\$1,980	\$2,310
Individual Pool/Slide Pass	\$2,180	\$2,475
Family Pool Pass	\$1,572	\$1,955
Family Pool/Slide Pass	\$4,250	\$5,130
Schools to Pool Passes	\$0	\$20,200*
City Time Mini Golf	\$5,000	\$7,158
Bear Hollow Mini Golf	\$2,091	\$3,111
Total	\$90,818.00	\$171,115.00**

\$171,115.00 **

* \$10.00 Fee per pass-
 66% discount

* * Subject to plus or minus 10 percentage points

TO: Doug Life, Director of Finance, Jerry Edman, Director of Public Works and Mayor
Robert Newell

FROM: Tracy Newberry, Supervisor,
Parks and Recreation Division

RE: Fees and Rates Adjustment Proposal

DATE: February 24,2010

The purpose and objective of this rates adjustment proposal primarily is 1) There has been no pools or mini - golf alignment since 1996 2) There has been no City Park Pavilion rental rate alignment since 1984 3) That current rates and fees schedules do not accurately reflect current operating expenses and 4) That modest and affordable fees are yet maintained for the recreational enjoyment of our citizens and visitors.

Current Admission rates are as follows for the following pools facilities:

Beverly, Belpre and WilliamstownAdult \$ 5.00 Child \$ 4.00
Lowell Adult 4.00 Child \$ 3.50
Marietta Aquatic Center Adult \$ 6.00 Child \$ 5.00

The U.S. Department of Labor inflation statistics reflect that the City of Parkersburg, WV pools rates should be approximately; 38% higher, or that \$ 1.00 in 1996 would equal \$ 1.38 in 2009.

City of Parkersburg Pools / Mini Golf rates

	EXISTING / CURRENT	PROPOSED
Pools		
(Individual) Pass / Pool	\$30.00	\$35.00
Pool + Slide + Mini Golf	\$40.00	\$45.00
(Family) Pool for 5	\$100.00	\$115.00
Pool + Slide + Mini Golf	\$125.00	\$135.00
(group) Pool 1 hour	\$50.00	\$ 60.00
2 hrs	100.00	120.00
3Hrs.	\$140.0	\$160.00
4Hrs.	\$185.0	\$200.00
Waterslide		
(Group) 1Hr	\$40.00	\$50.00
2Hrs.	\$80.00	\$100.00
3Hrs.	\$100.0	\$120.00

EXISTING/CURRENT		PROPOSED
Individual (daily) fees		
Pools: ages 3 and under	free	free
4-12	\$1.75	\$3.50
13+	\$2.50	\$4.00
Waterslide: single slide	\$0.50	\$1.00
Five slides	\$2.00	\$3.00
Miniature golf		
12 and under	\$1.00	\$1.50
13+	\$1.50	\$2.00

The Pavilion has been the centerpiece of City Park since 1928. With 9,450 sq.ft., amenities include modern restrooms, glass basketball boards, electronic scoreboard, natural and artificial lighting, heating / cooling, circulation fans, portable bleachers, tables / chairs and wireless internet access. Ample, convenient parking is also available within the aesthetics of a park environment.

The pavilion is very unique in it's presentation and design therefore is not easily comparable to other similar facilities. For example 1/2 of the ball room at The Grand Pointe Conference Center in Vienna, WV is \$ 800.00 per day. The much smaller conference room at the Wingate Inn, in Mineral Wells, WV is \$ 225.00 per day. The community centers of Charleston, WV (Martin Luther King, North Charleston and Roosevelt) rates run from \$20 -25.00 per hour.

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The V.S Department of Labor inflation statistics reflect that the City of Parkersburg, WV Pavilion rates should be approximately 108% higher or that \$1.00 in 1984 would equal \$ 2.08 in 2009.

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Pavilion:

Non-Commercial	\$10.00Hr	\$20.00Hr
(prior to 6:00pm)		
(after 6:00pm)	\$ 12.50Hr	\$25.00Hr
All day rate	\$100	\$150.00
Commercial	\$15.00Hr	\$25.00Hr
(prior to 6:00pm)		
(after 6:00pm)	\$18.00Hr	\$30.00Hr
All day rate	\$150.00	\$200.00

Parks shelter houses vary in amenities and size. Parkersburg City parks shelters all have electricity, interior lighting and water access nearby. Coonskin Park shelters in Kanawha County begin at \$ 65.00 per day, Ritter Park in Huntington (seats 90 people) is \$ 70.00 per day, North Bend State Park (seats 40 -100) range from \$ 70 - \$ 100.00 per day. A majority have the same amenities, or less, than are offered by Parkersburg City Parks.

Shelter Houses:

Large (City Park)	\$50.00JDay	No Change
One Half Shelter	\$25.00illay	No Change
Standard Shelter	\$25.00JDay	No Change